



CALPEEK

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CAMPAIGN 2001: S.F. MUNI ELECTION RESULTS.

Editor's note: The Nov. 6th municipal election drew a bigger turnout than some insider had anticipated. Turnout was 25.1%, with 113,776 voters casting ballots. Here's our brief update & analysis...

...As Calpeek sources had predicted, attorney Jim Lazarus will battle S.F. Police Commissioner Dennis Herrera in a Dec. 11th runoff to see who replaces S.F. City Attorney Louise Renne, who decided to retire after years of public service. With all 648 precincts reporting, Lazarus received 39.25% vs. 26.68% for Herrera. In 3rd was land use attorney Steve Williams with 18.84% and attorney Neil Eisenberg was last with 15.05%...

...There's no question, however, that the city attorney's contest was *overshadowed* by two very controversial ballot measures dealing with the issue of *public power* vs. *private power*. In effect, Measures "F" and "I" were a referendum on PG&E – the big investor owned utility(IOU) which serves S.F. And it didn't come as a big shock when PG&E's parent + the S.F. business community dumped a ton of money into the NO on F & I campaigns...

...Measure I, to set up a municipal utility district(MUD) between the City and County of S.F. and the City of Brisbane, was narrowly defeated in S.F. (50.63% vs. 49.37%) But "I" was crushed in Brisbane by an 80% NO to 20% YES vote. Measure "I" needed to pass in both areas to be approved. Measure "I" was the brainchild of Bruce Brugman, publisher of the *S.F. Bay Guardian*. He's been on the warpath against PG&E for years and despite the fact that Measure I lost, Brugman may have the last laugh...

...That's because Measure F, to create a water & power agency in S.F. (similar to L.A.'s DWP) is leading by 2,248 votes (51.05% vs. 48.95%), with 3 precincts not yet counted, along with about 20,000 absentee and provisional ballots. Is that enough to swing the election to the NO side? Probably not, given the fact that liberal voters in S.F. are now using the absentee ballot just as frequently as conservative and moderate voters. Assuming "F" continues to lead,

there will still have to be an election (Mar. 5, 2002) for a 7-member board AND a feasibility study must be conducted to see if this idea is really cost-effective. Because of the close vote, it's not a given that a new board would create an SFDWP...

...FYI: *S.F. Chron's* Matier & Ross noted in their Nov. 7th column that PG&E may have committed a huge mistake when on Nov. 6th they released their 3rd quarter earnings report which showed profits up by 243%. That may have been excellent news for Wall Street, but not for the NO on F & I committee (*The Coalition for Affordable Public Services*). The timing was terrible and may have impacted the vote, sources say. Stay tuned...

CAMPAIGN 2002: RACE FOR LT. GOVERNOR JUST GOT REAL INTERESTING. McPHERSON VS. HEWITT.

Editor's note: At this point, it appears that incumbent Lt. Gov. Cruz Bustamante(D) can sit back and watch what could turn out to be an interesting primary between GOP State Sen. Bruce McPherson of Santa Cruz and nationally syndicated radio talk show host Hugh Hewitt, an Orange Co. conservative with a solid following. Here's our first report & analysis...

...In some States there is no Lt. Governor. It's an almost useless office from a public policy point of view, but politically it has the *potential* to be used as a stepping stone to higher office. However, in recent times, the only LG who has made it to higher office has been Gray Davis. Former LGs Mike Curb(R) and Leo McCarthy(D) were not successful...

...After a rather mix record as Assembly Speaker, Bustamante was elected LG in 1998 by more than 1 million votes over then State Sen. Tim Leslie(R) – 53% to 39%. But more importantly, it was the *first time in 20 years* that the Governor and LG were in the same political party. The last time was 1974: Gov. Jerry Brown and LG Mervyn Dymally. Although there have been a few rough spots in their relationship, sources close to both Bustamante and Gov. Davis say whatever problems there were in the past

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have been resolved. And most sources give Bustamante good marks as LG...

...And while Bustamante watches from the sidelines, McPherson and Hewitt will battle it out. The McPherson Campaign first. For the longest time, McPherson was holding off with plans to announce for LG, probably because there was speculation that either GOP gubernatorial candidates Bill Simon Jr. or SOS Bill Jones might opt out of the big race and run for LG. But that's not going to happen. McPherson, a GOP moderate, is unknown outside of his Santa Cruz Co. senate district, but he's not a bad fundraiser and this run is a free ride because he's not *termed out* until 2004...

...Now to Hewitt. He just announced Nov. 6th taking many insiders by surprise. His talk show is syndicated in 50 markets around the U.S., including L.A., S.F., San Diego and Sacto. Thus among conservatives, he's a well known figure. In addition to his radio show, Hewitt is also a practicing attorney and journalist. He's running on a promise to return 10% of his salary to the State. No word on who Hewitt will hire as consultants, but GOP spin MD/operative Matt Cunningham wrote the news release announcing Hewitt's candidacy. He'll be a formidable rival against McPherson IF he raises the money. McPherson has hired Sacto-based McNally Temple & Assoc. as his consultant...

...Back to Bustamante. The big question facing Cruz is whether he could be ousted next year IF Davis doesn't pull well for the rest of the Demo ticket? But sources say the LG's office is *not* linked to the governor's office in the *voters mind*. Some examples: McCarthy was not tied to either Tom Bradley(D) in '82 nor '86, nor was he tied to Dianne Feinstein(D) in '90 when she lost to Pete Wilson(R). And when Davis first ran for LG in '94, he won while Kathleen Brown(D) was mashed by Wilson...

...Regardless of whether there's linkage or not, from time to time Davis and Bustamante will campaign together. Bustamante's a big plus for Davis in 3 areas: 1) like Davis, Cruz is a moderate Demo; 2) he's very popular in his home base in the Central Valley; and 3) he's also seen as a political star in Calif.'s politically influential Latino community. Stay tuned...

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CAMPAIGN 2001: DEMOS WIN IN TWO KEY RACES ON NOV. 6TH, BUT IT'S NOT DOOMS DAY FOR GOP.

Editor's note: Nov. 6th was election day around the U.S., but most political insiders were focused only upon three key races: the governor's contests in Virginia and New Jersey and the mayor's race in NYC. Here's a brief update & analysis...

...Deep pocketed Demo Mark Warner is the new governor of Virginia, thanks in part to outgoing GOP Gov. Jim Gilmore's screw-ups: 1) he forced conservative AG Mark Earley on to the GOP over Lt. Gov. John Hagar; 2) leading GOP lawmakers were furious with Gilmore's fiscal mismanagement – and some endorsed Warner; and 3) Gilmore, who is now head of the RNC, made a tactical blunder by forcing the Earley campaign to go negative after 9/11. It didn't work and Warner won with **52%**. And Richmond Mayor Tim Kaine(D) was elected LG. This is important because VA has a one-term limit of 4 years for governor. FYI: in 1996, Mark Warner nearly defeated U.S. Sen. John Warner(R)...

...In New Jersey, Jim McGreevey(D) trounced the very conservative Bret Schundler, mayor of Jersey City who upset former U.S. Rep. Bob Franks, a moderate GOPer, in the primary. McGreevey got **56%** vs. 42% for Schundler. Schundler's backing of vouchers and his anti-choice positions didn't sit well with suburban swing voters. For those who may have forgotten, McGreevey narrowly lost in 1997 when he ran against former Gov. and now EPA Admin. Christie Todd Whitman. A big key to McGreevey's win: backing from U.S. Sen. John Corzine(D-NJ), who bankrolled the Demo GOTV...

...Big wins for the Demo Governor's Assn. (DGA) and Gov. Gray Davis, who chairs the DGA this year. Since both seats were held by GOPers, this brings the standing to 27(R) vs. 21(D) in governorships. FYI: the campaign management firm of GMMB did media for both Warner and McGreevey. The Strategy Group in Chicago did mail for Warner...

...The other big race was in NYC, where billionaire Demo-turned-GOPer Michael Bloomberg spent between \$40-50 million of his own to pull a come-from-behind win over perennial Demo candidate Mark Green, NYC's public advocate. The Bloomberg win did not come as a surprise for NY insiders. While NYC does have a 5-to-1 Demo registration edge, the base GOP vote is 30%. But there are a number of moderate Demo Jewish and Catholic voters who consider themselves to be *Rudycrats* – supporters of

outgoing Mayor Rudy Giuliani. They like Giuliani and what he's done for NYC and didn't want to go back to the pre-Rudy days – with 9/11 reminding them why they voted for Giuliani in the first place...

...Two key reasons why Bloomberg won: 1) Green's runoff campaign against Bronx borough Pres. Freddy Ferrer(D) was nasty and this didn't sit well with Hispanic voters; and 2) Bloomberg was not only endorsed by Giuliani, but also by former NY Gov. Hugh Carey(D), who now lives in Brooklyn. As one source said, "Carey was a new Demo before the term was invented." Carey remains popular with Jewish and Irish Catholic voters – voters that Green needed to win. Stay tuned...

CAMPAIGN 2002: CALIF. LEGISLATIVE PRIMARIES.

Editor's note: Here's another update in our continuing series of reports about key Legislative primary contests. *Declarations of Intent* were filed on Nov. 7th, after our deadline. *Declaration of Candidacy* filings are due Dec. 7, 2001...

☒ **52nd AD** – This is the OPEN seat now held by Carl Washington(D). What's happening here is a classic fight between Latinos and Blacks. This AD has a 2-to-1 Latino population, but the voter registration is still 57% Black. This AD includes parts of L.A., Paramount, Bellflower, Compton and Lakewood. The leading Latina candidate is Ms. Alex Gallardo-Rooker, 1st vice chair of the CA Demo Party, but she has some competition from Paramount Mayor Diane Martinez...

...The leading Black candidate is former CA Lt. Gov. (former U.S.Rep.) Mervyn Dymally, but Demo activist Lois Hill is also running. Dymally really lucked out, because L.A. Co. Federation of Labor executive Martin Ludlow recently dropped out of the running for the 52nd AD. He was being supported by Assembly Speaker-designate Herb Wesson and L.A. Co. Sup. Yvonne Burke. Wesson is now backing Dymally. Other Dymally supporters include: Oakland Mayor Jerry Brown, S.F. Mayor Willie Brown, U.S. Rep. Diane Watson and L.A. Councilmembers Jan Perry and Janice Hahn – this according to the Dymally campaign...

☒ **39th AD** – What had been shaping up as a *civil war* between two Latinos from the City of San Fernando is no more because Councilman Richard Ramos didn't file. That leaves San Fernando Mayor Cindy Montanez as the key Demo to beat for this OPEN seat now held by Tony Cardenas(D), who is *termed out*. This AD is in the eastern half of the San Fernando Valley. Backing Montanez are Antonio Villaraigosa; U.S. Reps. Hilda Solis and Xavier Becerra,

plus State Senators Richard Alarcon and Gloria Romero + former Assemblyman Richard Katz. Katz used to represent this area and still has some good name ID and standing here. SG&A Campaigns (Parke Skelton/Steve Gray-Barkan) are the lead consultants for Montanez. The support for Montanez includes many who supported Villaraigosa's campaign for L.A. Mayor. Ramos was being backed by Cardenas and L.A. Council Pres. Alex Padilla. We'll update this AD next week...

☒ **46th AD** – Another hot Latino primary battle is shaping here for the OPEN seat now held by Gil Cedillo(D). The two key Latino rivals are Pedro Carrillo, deputy COS to U.S. Rep. Lucile Roybal-Allard; and Fabian Nunez, a lobbyist for the LAUSD and former political director for the L.A. Co. Fed. of Labor. There's a third candidate in the race, Maywood Councilman Tomas Martin (he's Cuban-American). Nunez moved into the 46th AD from Claremont to run and that could come back to haunt him. But he's got some solid backing from Cedillo, Assemblyman Marco Firebaugh and from L.A. Co. Fed. of Labor leader Miguel Contreras. It's assumed that COPE will support their former boss, but Carrillo does have some labor support too. Carrillo's been endorsed by Roybal-Allard, U.S. Rep. Xavier Becerra and L.A. Councilmen Nick Pacheco and Ed Reyes. The wildcard in this Demo AD battle is Martin...

☒ **71st AD** – Unless there's some last minute filing, it appears as though Orange Co. Sup. Todd Spitzer(R) will have an easy primary for this OPEN seat in Orange Co. Assemblyman Bill Campbell(R) is *termed out*. Campbell has endorsed Spitzer, as have U.S. Rep. Ed Royce, State Sen. Dick Ackerman and Assemblymembers Ken Maddox, Pat Bates and John Campbell. Sacto-based Gilliard Blanning Assoc. will run Spitzer's campaign. FYI: for a while it looked as though deep pocketed Jeff Bennett might run, but he's dropped out and has endorsed Spitzer.

☒ **10th AD** – Dr. Alan Nakanishi(R-Lodi) has formally announced that he **will run** for this seat now held by incumbent Assemblyman Anthony Pescetti(R). On Oct. 29th Pescetti announced he would **not** seek another term in the Assembly. More next week...

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CALPEEK'S CALENDAR OF POLITICAL EVENTS

Nov. 15	Calif.'s Future in the Balance seminar sponsored by Pat Brown Inst., AT&T – Wilshire Grand Hotel, L.A.
Nov. 16	SCAG's 2002-03 5 th Annual Regional Econ. Forecast, Huntington Library, San Marino.
Dec. 4-8	Nat'l League of Cities convention, Atlanta.
Dec. 11	Special election – L.A. City 2 nd Council Dist.
Jan. 7	CA Legislature reconvenes.
Feb. 15-17	CA Democratic Party convention, Bonaventure Hotel, L.A.
Mar. 5	CA Primary Election.

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few items, political & otherwise, worth noting...

■ **Let the Primaries Go Forth** – That's what a panel of federal judges in L.A. said when they turned down a request by MALDEF (Mexican Amer. Legal Defense and Educational Fund) to postpone the March 5th primaries in U.S. Reps. Howard Berman's and Brad Sherman's CDs in the San Fernando Valley. The MALDEF action also took aim at the CDs of U.S. Reps. Susan Davis and Bob Filner, both from San Diego. The reason for the refusal to grant MALDEF's request: the group's argument did not overcome the public need for regular, undisrupted elections. Is this battle over? NO...

■ **GOP Gubernatorials File** – No surprises here, as Bill Simon Jr., CA Sec. of State Bill Jones and former L.A. Mayor Richard Riordan all filed their *declarations of intent*. As noted in last week's issue, former Hill & Knowlton PR exec. Ron Hartwig has signed onto the Riordan effort as CEO. Ditto GOP pollster Fred Steeper. But OUT of the Riordan campaign mix is GOP consultant Wayne Johnson of Sacto. He's the fourth major GOP operative to depart. Others include Dan Schnur, Fiona Hutton and Arnie Steinberg. Johnson is a true hardline conservative and with his departure Riordan's campaign has only one other conservative: Joel Fox. The question is: what role would Johnson have played had he been retained? The *token* conservative??? The remaining members of the Riordan campaign team are either GOP moderates or Demos...

■ **South's Response to Riordan's Candidacy** – A little over the top, even for Gov. Gray Davis' chief political operative Garry South. IF Riordan is the GOP nominee, here's what South said: *"The other side will have an out-of-work ex-mayor who is a lazy, undisciplined, unfocused, disorganized, off-message candidate who has never run in or won a statewide race."*...

■ **Calif. DA Races** – 56 of the 58 county DAs in Calif. face voters next year. Of the 56, four have already announced their retirements: Ventura Co. DA Mike Bradbury; San Benito Co. DA Harry Damker; Fresno Co. DA Ed Hunt; and Contra Costa DA Gary Yancey. Calpeek sources expect very high profile primaries in all of these counties. In addition sources are predicting hot primaries in San Diego and San Bernardino counties, where the incumbents are under siege...

CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● New address for Devin F. Brown of IBM's govt. relations for the Western U.S.: 3831 N. Freeway Blvd., #100, Sacto 95834. (916)567-2146...

● Former development exec Joy Chen has been named Director of Economic Recovery by L.A. Mayor Hahn...

● Retiring: after 25 years, Bion Gregory will retire in January as the CA Legislature's legislative counsel. He took the job in 1976. He'll enter private practice...

● S.F.-based p/r – p/a, cmp. mgt. firm of Solem & Associates has become a partner in the Worldcom Public Relations Group...

● L.A.-based Maynard Consulting Services moves to 3055 Wilshire Blvd., Ste. 430, L.A. 90010. (213)365-9013...

● Gov. Davis has named former FBI agent George V. Vinson as Special Advisor on State Security...

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